



# THREAT INTELLIGENCE, INFOSHARING & OTHER MYTHS



# YOU ARE NOW A BANK

DATA IS YOUR FUTURE



# ADAPTIVE ADVERSARIES

THEY HAVE THREE THINGS YOU DO NOT



WE ARE BAD AT RISK

AND WE ARE GOOD AT FORGETTING



# THE NEW HOLY GRAIL

BUY THREAT INTELLIGENCE OR HACKERS WILL EAT YOUR CHILDREN



# SO MANY TOOLS

FIREWALLS, IDS, ANTIMALWARE, WHITELISTING, CONFIG, HONEYPOT, AI



# KNIVES TO GUNFIGHTS

EVEN THE BEST SECURITY ORGS AND TOOLS ARE OR WILL BE HACKED



# WHO IS YOUR ENEMY?

DOES IT REALLY MATTER?



The background of the slide is a dark field filled with numerous out-of-focus circular lights in shades of blue and green, creating a bokeh effect. The lights vary in size and brightness, with some appearing as sharp, bright spots and others as soft, blurred halos. The overall color palette is cool and futuristic.

# UNINTENDED USE

WHAT WAS A SECURITY TOOL BECAME AN OPERATIONAL TOOL



# DOORS & WINDOWS

SECURITY BASICS, TOOL PROFICIENCY & PROCESS MATURITY



# SIMPLIFY THE PROBLEM

ZERO TRUST, ZERO DEPENDENCE, CONSTANT COMPROMISE

# LAND OF THE BLIND

START SIMPLE, BUT LOG EVERYTHING EVENTUALLY

Ok 5

Roesbeke, Kurt

20 Jan 2015 12:27

Volw.

MX700



HF  
120  
39

60

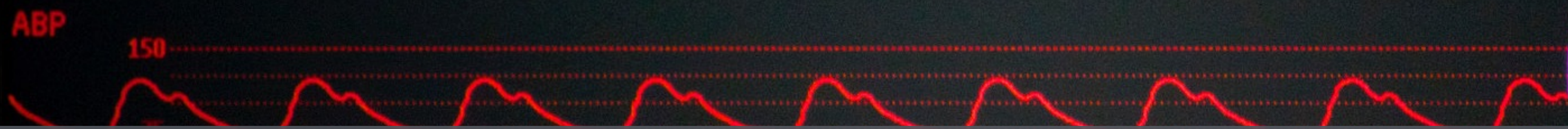
Pols  
6



SpO<sub>2</sub>

95

Thuid  
3



ABP

120/70

# MONITORING MATTERS

YOU ONLY FIND WHAT YOU ARE LOOKING FOR



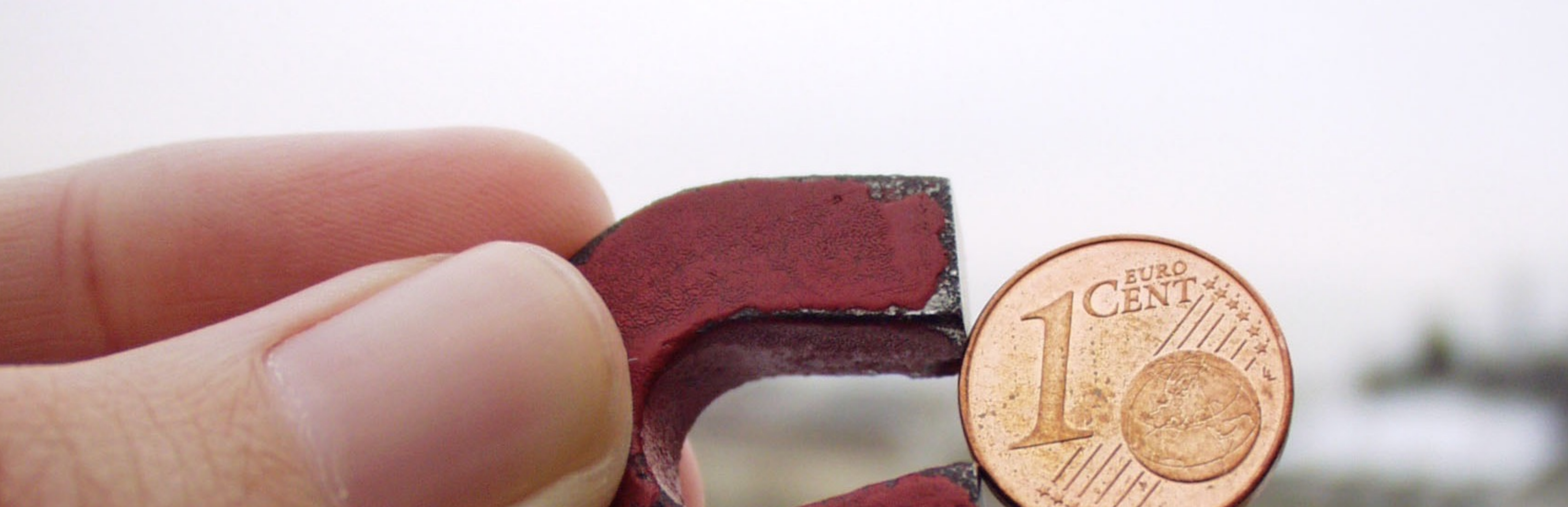
# AGGREGATION IS HARD

BUT AFTER YOU DO, EVERYTHING ELSE IS EASIER



# DATA FINDS A WAY

SUTTON'S LAW, HALON'S RAZOR & DATA ENTROPY



# NEEDLES & HAYSTACKS

THE VALUE OF DATA IS IN THE ANALYSIS





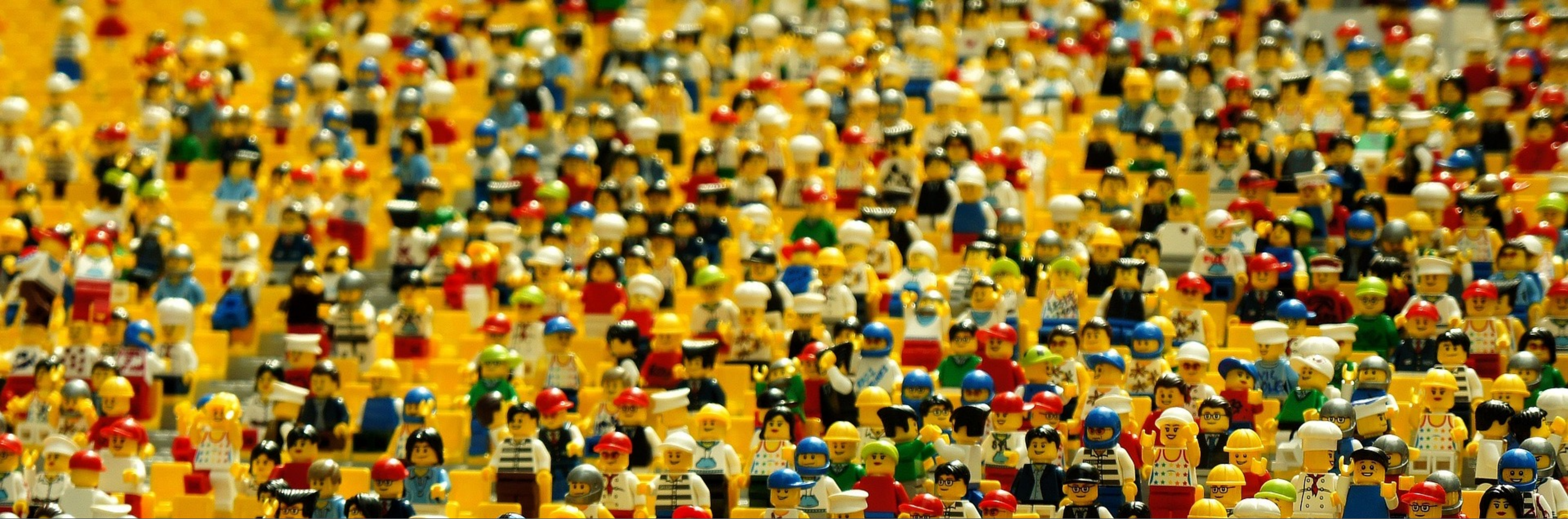
SHARING IS EASY

OR IS IT?



# TRIO OF TRADEOFFS

ACCURATE, ACTIONABLE OR FAST - PICK TWO (MAYBE)



# SIZE MATTERS

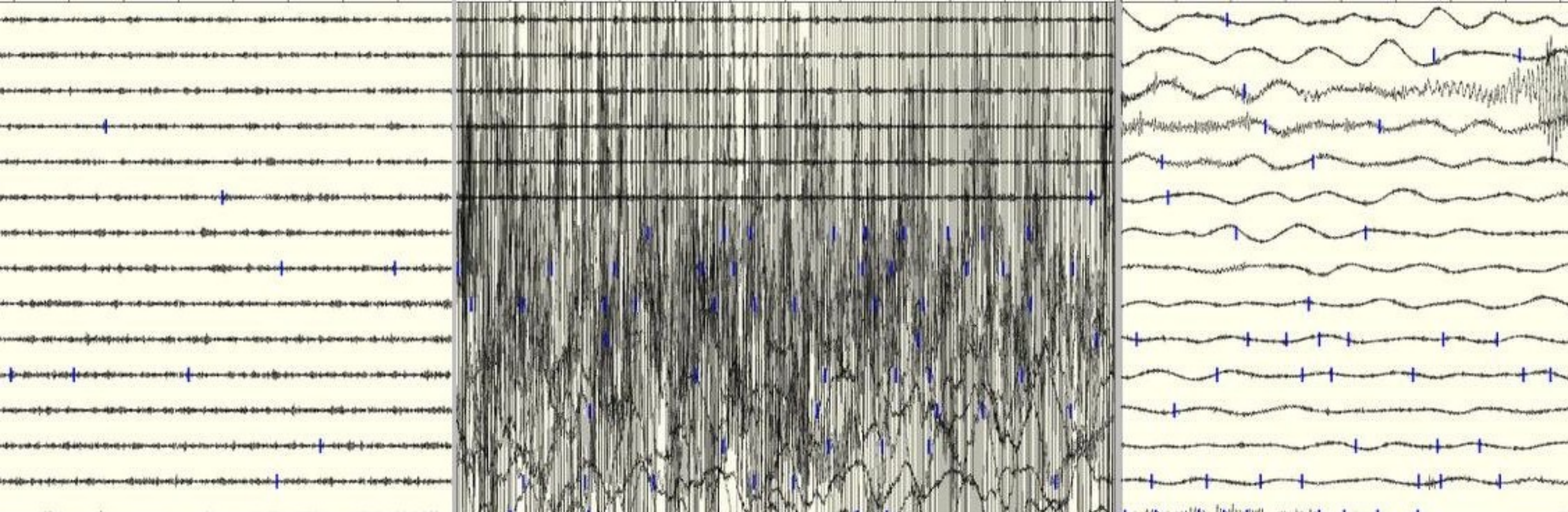
VALUE OF INFO IS INVERSELY PROPORTIONAL TO DISTRIBUTION





# COMPARTMENTALIZE

SHARE DIFFERENT INFO WITH DIFFERENT CHANNELS DIFFERENT WAYS



# FASTER THAN DISASTER

CLEARINGHOUSE VS. VIRAL? AUTOMATED VS. MANUAL? YES.

A black and white photograph showing a person sitting in a modern-style chair. The person's legs are crossed at the ankles, and they are wearing dark trousers and dark shoes. The chair has a dark metal frame and a light-colored, textured seat and backrest. The background is a plain, light-colored wall with a power outlet visible. The overall mood is professional and focused.

# AWARE PERSON SYSTEM

EVERYTHING IN SECURITY COMES DOWN TO YOU



# WHO DO YOU CALL?

GOVERNMENT AGENCY, CERT, ISAC, SERVICE PROVIDER, OEM, MEDIA



# GET CONNECTED

RELATIONSHIPS + TRUST = SHARING + ACTION = RESILIENCE





# WHEN ALL ELSE FAILS

WHAT IF IT REALLY DOES HAPPEN TO YOU?



# HIGH BUSINESS VALUE

ACTUARIAL DATA, OPERATIONAL EFFICIENCY, REDUCED RISK, RESILIENCE



# LESSONS LEARNED

- ▶ SOMEONE WANTS YOUR THINGS & YOU PROBABLY CANNOT STOP THEM
- ▶ YOU ALREADY HAVE TOO MANY TOOLS AND NOT ENOUGH PEOPLE
- ▶ MASTER BASIC SECURITY PRACTICES BEFORE BUYING ANYTHING ELSE
- ▶ THREAT INTELLIGENCE SHARING CAN HELP, BUT ONLY IF READY
- ▶ PREPARING TAKES TIME, RESOURCES, NETWORK DESIGN, MATURITY
- ▶ TO GET STARTED: LOG, MONITOR, ANALYZE, THEN SHARE
- ▶ KNOW WHO TO TRUST WHEN THINGS GO WRONG
- ▶ BENEFITS EXTEND BEYOND THREAT INTELLIGENCE & INFO SHARING

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